



EDITORIAL CALENDAR

2021

	EDITORIAL	SPECIAL ADVERTISING SECTIONS	CLOSING DATES	ADDITIONAL PUBLICATIONS
JAN	<p>THE BEST STORIES FROM 60 YEARS – A COMMEMORATIVE ISSUE</p> <p>The Throwback Issue: This entire issue will be vetted and sourced from archival material – an old dining review from a favorite restaurant, curious news items, and best-ever feature stories. This is a great opportunity for long time Atlanta advertisers to consider running “vintage” ads.</p>	<ul style="list-style-type: none"> Atlanta Health Guide + LivFitATL/Top Hospitals Private School Guide Travel: <i>Destinations</i> 	<p>SPACE CLOSE NOVEMBER 11</p> <p>MATERIALS CLOSE NOVEMBER 13</p>	<ul style="list-style-type: none"> The Atlanta 500 2021
FEB	<p>THE TAKE OUT ISSUE</p> <p>Where can you find the best takeout? Places, dishes, and ideas that will have you thinking outside the box. And, don't forget, Georgia just legalized home delivery of our favorite adult beverages so Take Out and Drink Up!</p>	<ul style="list-style-type: none"> Men's & Women's Guide to a Healthy Heart Atlanta HOME: Remodel, Rennovate, Refresh, Real Estate Valentine's Day Gift Guide Travel: <i>Destinations</i> 	<p>SPACE CLOSE DECEMBER 7</p> <p>MATERIALS CLOSE DECEMBER 9</p>	
MAR	<p>THE SPRING TRAVEL ISSUE BY BIKE</p> <p>Town & Country, By Bike: Cycle your way through the city, the burbs, and the back roads. There's no better way to see Georgia than on a bike. Our guide to the best trails, bikes, riding clubs, and high-tech equipment. And for urban dwellers, how can the city become more bike friendly?</p>	<ul style="list-style-type: none"> Top Dentists Super Lawyers Spring Fashion: <i>The Atlanta Look</i> Travel: <i>Destinations</i>; VISIT Florida 	<p>SPACE CLOSE JANUARY 11</p> <p>MATERIALS CLOSE JANUARY 13</p>	<ul style="list-style-type: none"> Atlanta Magazine's HOME
APR	<p>REAL ESTATE ALERT</p> <p>Where Will You Live Next? After a year of living at home, Atlanta's sprawl suddenly looks more intriguing. Some families are unplugging and heading for the hills, others are moving to the burbs, and, of course, many of us still want to live within walking distance of urban cores. We live in a unique metro area that can accommodate any of these lifestyles. Who's moving where and what are the best options for each?</p>	<ul style="list-style-type: none"> Champions of Diversity, Equity & Inclusion Atlanta HOME: Remodel, Rennovate, Refresh, Real Estate Cobb County – Opening Day! Travel: <i>Destinations</i> 	<p>SPACE CLOSE FEBRUARY 15</p> <p>MATERIALS CLOSE FEBRUARY 17</p>	<ul style="list-style-type: none"> Southbound
MAY	<p>KEEPSAKE - THE ANNIVERSARY ISSUE</p> <p>Including 60 Conversations about Atlanta. The issue will feature a range of conversations between various stakeholders, touching on everything from business and education to friendships and food. Provocative and entertaining conversations from all ages, races, and neighborhoods.</p>	<ul style="list-style-type: none"> Health Innovations Milestones & Anniversaries Travel: <i>Destinations</i> 	<p>SPACE CLOSE MARCH 15</p> <p>MATERIALS CLOSE MARCH 17</p>	
JUN	<p>THIS ONE'S LONG OVERDUE: BEST NEW RESTAURANTS + OUR FAVORITES OF ALL TIME</p>	<ul style="list-style-type: none"> Summer Drink Guide + Recipes Women Making A Mark Travel: <i>Destinations</i> 	<p>SPACE CLOSE APRIL 12</p> <p>MATERIALS CLOSE APRIL 14</p>	<ul style="list-style-type: none"> 2021 Major League Baseball All-Star Game Commemorative Issue Atlanta Magazine's HOME



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JUL	<p>THE ANNUAL TOP DOCTORS ISSUE – A PERENNIAL FAVORITE AND BEST SELLER</p>	<ul style="list-style-type: none"> Physician Profiles Travel: <i>Destinations</i> 	<p>SPACE CLOSE MAY 10</p> <p>MATERIALS CLOSE MAY 12</p>	
AUG	<p>REAL SIMPLE!</p> <p>Make Your Life Easier: Simple fixes for everyday problems, whether it's car repairs, home improvements, DIY projects gone awry, a pushy Homeowners Association, chronic potholes, or burned-out streetlights. This issue will serve as a User's Guide to getting the job done right.</p>	<ul style="list-style-type: none"> Active Adult & Senior Living Guide Atlanta HOME: Remodel, Renovate, Refresh, Real Estate Great Health Travel: <i>Destinations</i> 	<p>SPACE CLOSE JUNE 14</p> <p>MATERIALS CLOSE JUNE 16</p>	<ul style="list-style-type: none"> The 25th Anniversary of the Atlanta Olympics
SEP	<p>THE STATE OF THE ARTS</p> <p>We've never been so eager for live entertainment! Cheers to a fresh season of concerts, theater, comedy, and arts exhibits—from both longtime institutions, scrappy upstarts and undiscovered gems. Your ticket to the best our metro area has to offer. You're ultimate guide to what's playing now!</p>	<ul style="list-style-type: none"> Annual Real Estate All-Stars Fall Fashion: <i>The Atlanta Look</i> Wellness Q & A – Living Your Best Life Travel: <i>Destinations</i> 	<p>SPACE CLOSE JULY 12</p> <p>MATERIALS CLOSE JULY 14</p>	<ul style="list-style-type: none"> Atlanta Magazine's HOME
OCT	<p>THE PET ISSUE</p> <p>We Love Our Pets! Pet adoptions reached record highs last year. This issue will give tons of practical advice—from finding the best locally made food to tips on traveling with your pet. We also celebrate Atlantans and their pets—match the celebrity to their pet, visit folks with out-of-the-ordinary animals, and read about local rescue heroes.</p>	<ul style="list-style-type: none"> A Guide To Bourbon & Whiskey Top Doctors: Rising Stars Travel: <i>Destinations</i> 	<p>SPACE CLOSE AUGUST 9</p> <p>MATERIALS CLOSE AUGUST 11</p>	<ul style="list-style-type: none"> GIVE Atlanta Southbound
NOV	<p>FALL TRAVEL</p> <p>Hidden Georgia: We travel to some of Georgia's most majestic but remote places—Cumberland Island, the Okefenokee Swamp, Brasstown Bald, and many other out-of-the-way destinations. There's beauty to discover in every corner of our State and this issue will definitely be a TRAVEL BUCKET LIST.</p>	<ul style="list-style-type: none"> Annual Private School Guide Wellness Q & A – Living Your Best Life Atlanta HOME: Remodel, Renovate, Refresh, Real Estate Travel: <i>Destinations</i> 	<p>SPACE CLOSE SEPTEMBER 13</p> <p>MATERIALS CLOSE SEPTEMBER 15</p>	<ul style="list-style-type: none"> The Atlanta Relocation Guide
DEC	<p>THE BEST OF ATLANTA – ANNIVERSARY EDITION</p> <p>PLUS: Groundbreakers: Atlanta's Next Generation of Visionaries</p>	<ul style="list-style-type: none"> FACES of Atlanta Travel: <i>Destinations</i> 	<p>SPACE CLOSE OCTOBER 11</p> <p>MATERIALS CLOSE OCTOBER 13</p>	<ul style="list-style-type: none"> Atlanta Magazine's HOME