

# 2022

## EDITORIAL CALENDAR



	EDITORIAL	SPECIAL ADVERTISING SECTIONS <i>(deadlines vary)</i>	DISPLAY AD DATES	ADDITIONAL PUBLICATIONS
JAN	<p><b>ENTREPRENEURIAL ISSUE + COLLEGE TOWN USA: <a href="#">Get Rich! Get Smart!</a></b></p> <p>Atlanta has become a magnet for entrepreneurs and business start-ups. The January issue will showcase their inspiring success stories and tips for getting ahead. We'll look at unique ways of financing new businesses. What are Atlanta's universities and tech schools doing to help students get ahead?</p>	<ul style="list-style-type: none"> <li>• Health &amp; Wellness: LiveFitATL + Top Hospitals</li> <li>• Private School Guide</li> <li>• Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>NOVEMBER 11</b></p> <p>AD DUE <b>NOVEMBER 13</b></p>	<ul style="list-style-type: none"> <li>• The Atlanta 500 2022</li> </ul>
FEB	<p><b>FOOD &amp; DRINK ISSUE: <a href="#">What's Baking? Sweet Treats!</a></b></p> <p>Find something sweet for your Valentine as we introduce the city's most talented and creative pastry chefs. From bakeries to dessert menus to pop-ups, here's where to find the city's best breads, treats, and baked goods.</p>	<ul style="list-style-type: none"> <li>• DE&amp;I Initiatives: Minority &amp; Black Owned Businesses</li> <li>• Health &amp; Wellness: A Guide to a Healthy Heart</li> <li>• Valentine's Day Gift Guide (print and digital)</li> <li>• Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>DECEMBER 7</b></p> <p>AD DUE <b>DECEMBER 9</b></p>	
MAR	<p><b>TRAVEL: <a href="#">Just Across the Line – Tennessee, Alabama, the Carolinas &amp; Florida</a></b></p> <p>We explore the world of fun destinations just across the state borders in Tennessee, Alabama, Florida, and the Carolinas.</p>	<ul style="list-style-type: none"> <li>• Top Dentists</li> <li>• Super Lawyers</li> <li>• A Guide to Summer Camps</li> <li>• Travel: Destinations, Visit Florida</li> </ul>	<p>SPACE CLOSE <b>JANUARY 11</b></p> <p>AD DUE <b>JANUARY 13</b></p>	<ul style="list-style-type: none"> <li>• Ga. Biz. Magazine</li> <li>• Atlanta Magazine's HOME</li> </ul>
APR	<p><b>HOME + REAL ESTATE: <a href="#">The Ways We Live</a></b></p> <p>A year at home has everyone rethinking how they live. Will this transform architecture, the shape of neighborhoods, and the relationship between home and office? How are we incorporating more outdoor spaces into our daily living? What are the big ideas behind Atlanta's new developments and city improvements? Will second homes become the new primary homes?</p>	<ul style="list-style-type: none"> <li>• Real Estate Agent/Team Profiles</li> <li>• Where to Live Now: Neighborhood &amp; Property Profiles</li> <li>• HOME: Kitchen &amp; Bath</li> <li>• Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>FEBRUARY 15</b></p> <p>AD DUE <b>FEBRUARY 17</b></p>	<ul style="list-style-type: none"> <li>• Southbound Spring/Summer</li> </ul>
MAY	<p><b>INTERNATIONAL ATLANTA: <a href="#">The World At Our Doorstep</a></b></p> <p>Our readers are familiar with all the wonderful international restaurants in metro Atlanta, but what about the international festivals, shops, communities, consulates, and international business connections?</p>	<ul style="list-style-type: none"> <li>• Health &amp; Wellness: Looking Your Best (Cosmetic Surgery, Cosmetic Dentistry &amp; Dermatology)</li> <li>• Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>MARCH 15</b></p> <p>AD DUE <b>MARCH 17</b></p>	
JUN	<p><b>FOOD &amp; DRINK ISSUE: <a href="#">A Food Lover's Guide: Eat Your Vegetables!</a></b></p> <p>A guide to the city's best vegetarian or vegan restaurants, farmers markets, and community-supported agriculture programs. Plus, how to grow your own!</p>	<ul style="list-style-type: none"> <li>• Women Making A Mark</li> <li>• DE&amp;I Initiatives: Celebrating Pride Month</li> <li>• Guide to Summer: Events, Attractions, Things to Do &amp; See</li> <li>• Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>APRIL 12</b></p> <p>AD DUE <b>APRIL 14</b></p>	<ul style="list-style-type: none"> <li>• Atlanta Magazine's HOME</li> </ul>

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JUL	<p><b>HEALTH &amp; WELLNESS: <a href="#">Top Doctors Issue</a></b> Our popular annual list of the doctors that doctors most recommend, plus their health advice.</p>	<ul style="list-style-type: none"> <li>Physician Profiles</li> <li>Travel: Destinations</li> <li>Summer Drink Guide: Stock the Bar</li> </ul>	<p>SPACE CLOSE <b>MAY 10</b> AD DUE <b>MAY 12</b></p>	
AUG	<p><b>TRUE CRIME + UNSOLVED MYSTERIES: <a href="#">The Heist Issue</a></b> We'll retell infamous stories of Atlanta's most daring and outlandish thefts, from the city's earliest days to more recent capers.</p>	<ul style="list-style-type: none"> <li>55+ Active Lifestyles</li> <li>Health &amp; Wellness: Great Health Innovations (Hospitals &amp; Physician Practices)</li> <li>HOME: Kitchen &amp; Bath</li> <li>Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>JUNE 14</b> AD DUE <b>JUNE 16</b></p>	
SEP	<p><b>TRAVEL: <a href="#">50 Things To Do Outdoors in Georgia</a></b> From your backyard to the mountains to the coast, here are 50 of the most inspiring, fun, and exhilarating things to do outside in the state of Georgia.</p>	<ul style="list-style-type: none"> <li>Annual Real Estate All-Stars: Top Producing Agents and Teams</li> <li>Fall Arts Preview</li> <li>Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>JULY 12</b> AD DUE <b>JULY 14</b></p>	<ul style="list-style-type: none"> <li>Atlanta Magazine's HOME</li> </ul>
OCT	<p><b>FOOD &amp; DRINK ISSUE: <a href="#">Atlanta's Best Restaurants</a></b> An all-new edition of the much-beloved list of the city's best restaurants.</p>	<ul style="list-style-type: none"> <li>Health &amp; Wellness: Ask the Expert</li> <li>DE&amp;I Initiatives: Champions of Diversity</li> <li>Regional Focus: Cobb County</li> <li>Travel: Destinations, Visit Florida</li> </ul>	<p>SPACE CLOSE <b>AUGUST 9</b> AD DUE <b>AUGUST 11</b></p>	<ul style="list-style-type: none"> <li>GIVE Atlanta</li> <li>Southbound Fall/Winter</li> </ul>
NOV	<p><b>FOOD &amp; DRINK ISSUE: <a href="#">Touring Georgia's Wineries and Distilleries</a></b> New wineries and distilleries are constantly opening in Georgia. We take you on a tour of the state's best, with tasting notes and travel tips.</p>	<ul style="list-style-type: none"> <li>Annual Independent School Guide</li> <li>Annual College Guide + MBA/Executive Education</li> <li>Travel: Destinations</li> </ul>	<p>SPACE CLOSE <b>SEPTEMBER 13</b> AD DUE <b>SEPTEMBER 15</b></p>	<ul style="list-style-type: none"> <li>The Atlanta Relocation Guide</li> </ul>
DEC	<p><b>BEST OF ATLANTA ISSUE</b> Another edition of the city's <i>original</i> Best of Atlanta list</p>	<ul style="list-style-type: none"> <li>Regional Focus: Central Perimeter</li> <li>Holiday Gift Guide</li> <li>Holiday Drinks Guide: Stock the Bar</li> <li>Travel: Destinations, Visit Florida</li> </ul>	<p>SPACE CLOSE <b>OCTOBER 11</b> AD DUE <b>OCTOBER 13</b></p>	<ul style="list-style-type: none"> <li>Atlanta Magazine's HOME</li> <li>FACES of Atlanta</li> </ul>