

2023

EDITORIAL CALENDAR



	EDITORIAL	SPECIAL ADVERTISING SECTIONS <i>(deadlines vary)</i>	DISPLAY AD DATES	ADDITIONAL PUBLICATIONS
JAN	<p>A NEW ERA: Downtown Atlanta, Centennial Yards, Underground Atlanta - What's Next for Downtown? A look at how future development could and should shape the heart of our city—and what's in store for nearby intown neighborhoods.</p> <p>PLUS: Groundbreaking Medicine Features on the most innovative and groundbreaking approaches to health and our well-being playing out right here in Atlanta. Plus, a comprehensive look at how we can live better, healthier & happier lives with a focus on health, disease prevention, nutrition, mental health, exercise and Q&A's with Atlanta's leading medical experts</p>	<ul style="list-style-type: none"> Physician Profiles Medical Q&A Private Schools Destinations 	<p>SPACE CLOSE NOVEMBER 15</p> <p>ADS DUE NOVEMBER 17</p> <p>ON SALE DECEMBER 27</p>	<ul style="list-style-type: none"> The Atlanta 500 2023 Edition
FEB	<p>FOOD & DRINK: Let's Do Brunch in Atlanta Atlantans have fallen in love with brunch culture, even waiting in line has become "a thing." Advice on what to eat, what to drink, and what to wear!</p>	<ul style="list-style-type: none"> Atlanta Health & Wellness: Healthy Hearts DE&I Valentines Gift Guide (print & digital) Destinations 	<p>SPACE CLOSE DECEMBER 6</p> <p>ADS DUE DECEMBER 8</p> <p>ON SALE JANUARY 31</p>	
MAR	<p>TRAVEL: Spring Break! Where Atlantans go to get an early taste of Summer</p>	<ul style="list-style-type: none"> Top Dentists Super Lawyers Travel Georgia Visit Florida 	<p>SPACE CLOSE JANUARY 17</p> <p>ADS DUE JANUARY 19</p> <p>ON SALE FEBRUARY 28</p>	<ul style="list-style-type: none"> GaBiz Magazine Savor Georgia Atlanta Magazine's HOME
APR	<p>ROLLING ON THE RIVER: An in depth look at the Chattahoochee and Lake Lanier Conservation, recreation and what's next, plus ways to enjoy the metro's waterways, and a look at development cleaning them up, surrounding them with parks, and connecting them together.</p>	<ul style="list-style-type: none"> Best Places to Live/New Developments/ Second Homes Destinations 	<p>SPACE CLOSE FEBRUARY 14</p> <p>ADS DUE FEBRUARY 16</p> <p>ON SALE MARCH 28</p>	<ul style="list-style-type: none"> Southbound
MAY	<p>INTERNATIONAL ATLANTA: Savor International Culture without Leaving Home Go inside the metro's many international festivals, foodways, and celebrations. Plus, a special exploration of the food and culture of Gwinnett County.</p>	<ul style="list-style-type: none"> Atlanta Health & Wellness: Medical Experts Summer Fun Guide Mother's Day/Graduation Gift Guide (print & digital) Destinations 	<p>SPACE CLOSE MARCH 14</p> <p>ADS DUE MARCH 16</p> <p>ON SALE MAY 1</p>	

JUN	<p>FOOD & DRINK ISSUE: TBD</p>	<ul style="list-style-type: none"> • Women Making A Mark • Travel Georgia • DE&I • Destinations 	<p>SPACE CLOSE APRIL 11</p> <p>ADS DUE APRIL 13</p> <p>ON SALE MAY 30</p>	<ul style="list-style-type: none"> • GaBiz Magazine • Atlanta Magazine's HOME
JUL	<p>HEALTH & WELLNESS: Top Doctors Issue</p> <p>Our popular annual list of the doctors that doctors most recommend, plus their health advice.</p>	<ul style="list-style-type: none"> • Physician Profiles • Destinations 	<p>SPACE CLOSE MAY 9</p> <p>ADS DUE MAY 11</p> <p>ON SALE JUNE 27</p>	
AUG	<p>TRAVEL: Southeastern Outdoor Getaways</p> <p>Best places to hike, bike, camp, raft and enjoy the great outdoors.</p>	<ul style="list-style-type: none"> • Senior Living – Active Adult, 55+ Lifestyles • Atlanta Health & Wellness • Destinations 	<p>SPACE CLOSE JUNE 13</p> <p>ADS DUE JUNE 15</p> <p>ON SALE AUGUST 1</p>	
SEP	<p>ARTS & LETTERS</p> <p>A Fall arts preview to include performing arts, visual arts and entertainment in partnership with ArtsATL plus a look at the authors, books, festivals, and bookstores that have shaped the city's literary community.</p>	<ul style="list-style-type: none"> • Real Estate All Stars • Travel Georgia • Visit Florida • Fall Arts Guide 	<p>SPACE CLOSE JULY 18</p> <p>ADS DUE JULY 20</p> <p>ON SALE AUGUST 29</p>	<ul style="list-style-type: none"> • GaBiz Magazine • Atlanta Magazine's HOME
OCT	<p>ATLANTA'S HBCUs: How Atlanta University Center Has Shaped Our City</p> <p>Just in time for Homecoming, a celebration of HBCU culture, influence, and how Atlanta business is partnering with and tapping into this next generation.</p>	<ul style="list-style-type: none"> • Regional Focus: Cobb County • Atlanta Health & Wellness • Destinations 	<p>SPACE CLOSE AUGUST 15</p> <p>ADS DUE AUGUST 17</p> <p>ON SALE SEPTEMBER 26</p>	<ul style="list-style-type: none"> • Southbound
NOV	<p>FOOD & DRINK: The BBQ Issue</p> <p>New wineries and distilleries are constantly opening in Georgia. We take you on a tour of the state's best, with tasting notes and travel tips.</p>	<ul style="list-style-type: none"> • Annual Independent School Guide – K-12 • Annual Georgia College Guide & MBA • Destinations 	<p>SPACE CLOSE SEPTEMBER 19</p> <p>ADS DUE: SEPTEMBER 21</p> <p>ON SALE OCTOBER 31</p>	
DEC	<p>BEST OF ATLANTA 2023</p> <p>Another edition of the city's <i>original</i> Best of Atlanta list</p>	<ul style="list-style-type: none"> • Travel Georgia • Visit Florida • GIVE Atlanta • Faces of Atlanta 	<p>SPACE CLOSE OCTOBER 17</p> <p>ADS DUE OCTOBER 19</p> <p>ON SALE NOVEMBER 28</p>	<ul style="list-style-type: none"> • GaBiz Magazine • Atlanta Magazine's HOME • Southbound