

2024

EDITORIAL CALENDAR

Atlanta
MAGAZINE

	EDITORIAL	SPECIAL ADVERTISING SECTIONS <i>(deadlines vary)</i>	DISPLAY AD DATES	ADDITIONAL PUBLICATIONS
JAN	<p>HEALTH & WELLNESS ISSUE: <i>Sleepless in Atlanta</i> The impact on physical and mental health. Atlanta Magazine Top Doctor Interviews: Healthy Living.</p>	<ul style="list-style-type: none"> Physician Profiles Health Q&A K-12 Private Schools Destinations 	<p>SPACE CLOSE NOVEMBER 13 ADS DUE NOVEMBER 15 ON SALE JANUARY 2</p>	<ul style="list-style-type: none"> The Atlanta 500 2024
FEB	<p>THE REAL ESTATE ISSUE: <i>Our Favorite Neighborhoods</i> These are the hottest neighborhoods, both ITP and OTP. Plus, quaint communities, walkable downtowns and trends in local real estate.</p>	<ul style="list-style-type: none"> Atlanta Health & Wellness Where to Live Now Destinations 	<p>SPACE CLOSE DECEMBER 4 ADS DUE DECEMBER 6 ON SALE JANUARY 30</p>	
MAR	<p>A CULINARY GUIDE TO OUR FAVORITE SOUTHERN DESTINATIONS</p>	<ul style="list-style-type: none"> Super Lawyers Travel Georgia Visit Florida Destinations 	<p>SPACE CLOSE JANUARY 15 ADS DUE JANUARY 17 ON SALE FEBRUARY 27</p>	<ul style="list-style-type: none"> Ga. Biz. Magazine Q1 Atlanta Magazine's HOME
APR	<p>PLAY BALL: <i>A celebration of all things Atlanta Braves!</i> April marks opening day for our favorite past time. This issue goes in depth on the impact America's Team is having on our metro area and the vast entertainment, dining and shopping options offered by The Battery. Plus a look at Atlanta as the Capitol of Sports as we get ready to host the FIFA World Cup in 2026.</p>	<ul style="list-style-type: none"> Top Dentists Destinations 	<p>SPACE CLOSE FEBRUARY 12 ADS DUE FEBRUARY 14 ON SALE APRIL 2</p>	<ul style="list-style-type: none"> Southbound Savor Georgia
MAY	<p>DRINK UP Best Places for cocktails, Breweries and Distilleries.</p>	<ul style="list-style-type: none"> The Pulse: Atlanta Health & Wellness Summer Fun Guide Destinations 	<p>SPACE CLOSE MARCH 11 ADS DUE MARCH 13 ON SALE APRIL 30</p>	
JUN	<p>60 YEARS OF THE CIVIL RIGHTS ACT IN ATLANTA The impact of Allen, King, Young, Jackson & others. First hand accounts of those who changed the nation. Includes our excerpt from Mayor Ivan Allen in 1964.</p>	<ul style="list-style-type: none"> Women Making A Mark Focus 400 Travel Georgia Destinations 	<p>SPACE CLOSE APRIL 15 ADS DUE APRIL 17 ON SALE MAY 28</p>	<ul style="list-style-type: none"> Ga. Biz. Magazine Q2 Atlanta Magazine's HOME
JUL	<p>ATLANTA MAGAZINE TOP DOCTORS Top Doctor Interviews.</p>	<ul style="list-style-type: none"> Physician Profiles Destinations 	<p>SPACE CLOSE MAY 6 ADS DUE MAY 8 ON SALE JULY 2</p>	<ul style="list-style-type: none"> Southbound
AUG	<p>GET OUTDOORS: <i>Our Favorite Hiking & Biking Trails</i> From the Atlanta Beltline & Silver Comet Trail to North Georgia the best trails to explore across the southeast.</p>	<ul style="list-style-type: none"> The Pulse: Atlanta Health & Wellness The South's Greatest Lakes Annual Georgia College Guide Destinations 	<p>SPACE CLOSE JUNE 10 ADS DUE JUNE 12 ON SALE JULY 30</p>	
SEP	<p>FALL ARTS GUIDE</p>	<ul style="list-style-type: none"> Fall Arts Guide Travel Georgia Visit Florida Destinations 	<p>SPACE CLOSE JULY 15 ADS DUE JULY 17 ON SALE SEPTEMBER 3</p>	<ul style="list-style-type: none"> Ga. Biz. Magazine Q3 Atlanta Magazine's HOME
OCT	<p>BEST NEW RESTAURANTS</p>	<ul style="list-style-type: none"> Atlanta Drives Regional Focus: Cobb County The Pulse: Atlanta Health & Wellness Destinations 	<p>SPACE CLOSE AUGUST 12 ADS DUE AUGUST 14 ON SALE OCTOBER 1</p>	<ul style="list-style-type: none"> Southbound
NOV	<p>GEORGIA'S FILM & ENTERTAINMENT INDUSTRY</p>	<ul style="list-style-type: none"> Annual Private School Guide: K-12 GIVE Atlanta Destinations 	<p>SPACE CLOSE SEPTEMBER 16 ADS DUE SEPTEMBER 18 ON SALE OCTOBER 29</p>	
DEC	<p>BEST OF ATLANTA 2024 Another edition of the city's original Best of Atlanta list.</p>	<ul style="list-style-type: none"> FACES of Atlanta Travel Georgia Visit Florida Regional Focus: Central Perimeter Destinations 	<p>SPACE CLOSE OCTOBER 14 ADS DUE OCTOBER 16 ON SALE DECEMBER 3</p>	<ul style="list-style-type: none"> Ga. Biz. Magazine Q4 Atlanta Magazine's HOME Southbound